



FOR IMMEDIATE RELEASE:

**Children's Health System of Birmingham Selects MyPACS™ Enterprise
for Teaching File Management**

Seattle, January 27, 2005 -- Rex Jakobovits, PhD, president of Vivalog Technologies, has announced that Children's Health System of Birmingham, Alabama, has purchased MyPACS™ Enterprise to create and manage a web-based digital teaching file library. MyPACS Enterprise is a robust electronic clinical teaching file management system designed specifically for individual or enterprise healthcare institutions.

The mission of Children's Health System, the 15th largest pediatric medical center in the United States, is to provide the finest pediatric health services in an environment that fosters excellence in research and medical education. The addition of MyPACS Enterprise will enable radiologists and pathologists to create interdepartmental cases for use by the hospital's specialists, residents and clinical staff.

"Children's Health System joins Boston's Children's Hospital, Cincinnati Children's Hospital Medical Center, and Seattle's Children's Hospital in selecting MyPACS Enterprise as their digital teaching file management solution," Dr. Jakobovits said. "Children's hospitals were among the first to implement PACS. As innovators, they understand the clinical enrichment of a digital repository of clinical cases customized to meet specific needs."

MyPACS Enterprise combines intuitive authoring tools and a flexible viewer with powerful case management functionality. It is HIPAA compliant and supports MIRC, DICOM, SQL and XML connectivity. MyPACS Enterprise is designed for teaching hospitals that seek a plug-and-play teaching file solution with the most innovative features available in teaching file management software.

About Vivalog Technologies

Vivalog Technologies, with headquarters in Seattle, Washington, is a software development company providing collaborative web-based solutions for clinical research laboratories and hospitals. Vivalog's mission is to empower medical professionals to transform clinical data into knowledge.

Through a Small Business Innovative Research grant from the U.S. National Institutes of Health, Vivalog hosts MyPACS.net. This free web-based service supports the creation of on-line teaching files for radiologists and pathologists, and hosts some 30,000 images comprising 7,300 structured teaching cases in a searchable repository. The cases are being contributed by an international community of thousands of clinicians from 75 countries who are affiliated with over 1500 medical institutions worldwide.

For more information, please contact:

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