

FOR IMMEDIATE RELEASE:

**GE Healthcare integrates Centricity™ PACS with MyPACS Enterprise™
Reference Case Manager for Decision Support at the Point of Care**

Seattle, WA, November 24, 2006 -- Vivalog Technologies of Seattle, WA announced that MyPACS Enterprise™ has been integrated with GE Healthcare's Centricity™ PACS. The integration is being demonstrated at the GE Healthcare booth at RSNA. MyPACS Enterprise™ extends the PACS with added functionality for decision support and reference case authoring. The integration of MyPACS™ and Centricity™ results in a streamlined interface for creating reference cases and teaching files directly from the PACS. When diagnosing exams in the reading room, the radiologist can quickly tag key images as examples of a disease or pathology category, add some descriptive text and keywords, and send the case to the MyPACS repository with a single click. Once created, the case is immediately accessible by any web browser for use in rounds, on-demand reference, and just-in-time training. Additionally, a "see related cases" function added to Centricity™ makes it easy to find cases in MyPACS™ that are related to the current exam.

The interface between MyPACS™ and Centricity™ leverages the Integrating Healthcare Enterprise Teaching File Clinical Trial Export profile, which extends DICOM to transmit key images, structured reports, and metadata about the case. The integration is not yet available in the current release of Centricity, but is expected to be rolled out in a future version. In the meantime, customers may send cases from Centricity to MyPACS using standard DICOM or an innovative "create by email" feature, which leverages Centricity's ability to email key images to a controlled address. Once the email is received by the MyPACS sever, the images are extracted from the email and added to the case, and the message body is parsed to populate structured case text fields. The case is instantly created in a single step.

"The email interface is a truly awesome new feature," says Dr. Michael Richardson, radiologist at the University of Washington, which is one of many joint customers of both GE and MyPACS. "This increases the speed of case production about 10-fold, in my experience. The IHE interface will be even more direct. MyPACS has been a fabulous investment for our department. We continue to find new and powerful ways to use it. It is the heart and soul of a new weekly MSK conference at Harborview Medical Center. We have conference folders inside of MyPACS for each topic in our curriculum. I can't imagine making this work without MyPACS."

Once cases are in MyPACS™, users can retrieve them from any web browser by drilling down through anatomy and pathology categories, or using the powerful CaseFinder™ search engine. Cases are displayed using Vivalog's patent-pending **Ajax for Imaging™** case viewer, which provides a PACS-like experience in the browser. Images are automatically resized to fit the viewing window, and users may zoom in and pan around on images in real time. Ajax for Imaging™ is unlike any other web-based imaging software in that it works in any browser (IE or Firefox) on any platform (PC or Mac), with nothing to install.

About IHE

IHE is an initiative by healthcare professionals and industry to improve the way computer systems in healthcare share information. Systems developed in accordance with IHE communicate with one another better, are easier to implement, and enable care providers to use information more effectively. IHE is designed to make their vision a reality by improving the state of systems integration and removing barriers to optimal patient care.

About Vivalog Technologies

Vivalog Technologies is a leading provider of knowledge management software to hospitals and research institutions. Vivalog's web applications such as www.MyPACS™.net are used by thousands of institutions around the world. Vivalog's core expertise is in applying the latest collaborative web technologies towards improving clinicians' ability to share and manage medical images to achieve just-in-time training at the point of care. MyPACS™ leverages the wealth of images in a hospital's own PACS and harnesses

the collective expertise of their own faculty to provide on-demand decision support. Vivalog software empowers radiologists and other diagnostic imaging professionals to efficiently capture their knowledge as part of their daily practice, so it can be accessed wherever and whenever it is needed. The result is instant access to reference exams in the reading room, enhanced collaboration, communication, and rounds.

For more information, please contact:

Vivalog Technologies:
Todd Marshall, Media Relations
(206) 933-1240
www.vivalog.com

University of Washington, Dept. of Radiology:
Michael Richardson, MD
(206) 543-3320
Box 357115
Seattle, WA 98195-7115

Integrating the Healthcare Enterprise:
IHE@RSNA.ORG
www.ihe.net